

# Uniek Commuter SurveyR01

Created: August 17 2011, 1:59 PM  
Last Modified: August 31 2011, 1:22 PM  
Design Theme: Blue Horizon  
Language: English  
Button Options: Labels  
Disable Browser "Back" Button: False

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## Uniek Commuter SurveyR01

### Page 1 - Heading

The following survey is to help Uniek understand our employee commuter habits and preferences. This is a completely anonymous survey and we will not be asking your name or other identifying questions. Please be as honest as possible. We are in the very early stages of assessing this topic so we have asked a broad range of questions and given you a broad range of options. Please understand that Uniek has not committed to implementing any of these options at this time.

After completing the survey you can link to enter a drawing for a \$100 gift card in thanks for your time. In order to enter the drawing we will need your name; however, it will not be tied in any way to your survey answers.

Thanks for your time!

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### Page 2 - Question 1 - Open Ended - One Line

[Mandatory]

How many miles is your daily round trip commute?

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### Page 2 - Question 2 - Open Ended - One Line

[Mandatory]

Approximately how many days did you commute by automobile in the last 12 months?

Hint:

5 days/week all year:  $5 \times 52 = 260$  days

4 days/week all year:  $4 \times 52 = 208$  days

Half the year:  $5 \times 26 = 130$  days

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### Page 2 - Question 3 - Open Ended - One Line

[Mandatory]

Based on your average commute and type of automobile, what is your typical fuel efficiency in miles per gallon?

(Go to <http://www.fueleconomy.gov/feg/findacar.htm> for fuel economy based on vehicle make & model).

If you do not drive to work, please enter N/A.

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### Page 2 - Question 4 - Choice - One Answer (Bullets)

[Mandatory]

What type of fuel do you typical use in your personal vehicle?

- Unleaded Gasoline
- Diesel
- Bio-Diesel

I do not drive to work

Page 2 - Question 5 - Yes or No

[Mandatory]

In the last 12 months have you commuted to work by alternate transportation (bike, walk, carpool, vanpool, bus, etc)?

- Yes  
 No [Skip to 4]

Page 3 - Heading

Please reference the below for the following questions

One day/month = 12 days

One day/week = 52 days

Two days/week = 104 days

Five days/week = 260 days

Three days/week for 3 months = 39 days

Five days/week for 3 months = 65 days

Page 3 - Question 6 - Open Ended - One Line

[Mandatory]

What is the estimated number of days in the last 12 months that you commuted to work by bike?

Page 3 - Question 7 - Open Ended - One Line

[Mandatory]

What is the estimated number of days in the last 12 months that you commuted to work by walking?

Page 3 - Question 8 - Open Ended - One Line

[Mandatory]

What is the estimated number of days in the last 12 months that you commuted to work by bus?

Page 3 - Question 9 - Open Ended - One Line

[Mandatory]

What is the estimated number of days in the last 12 months that you commuted to work by carpool?

Page 3 - Question 10 - Open Ended - One Line

[Mandatory]

What is the estimated number of days in the last 12 months that you commuted to work by vanpool?

Page 3 - Question 11 - Open Ended - One Line

If you carpool to work, how many people are in the vehicle (including yourself)?

Page 4 - Question 12 - Choice - Multiple Answers (Bullets)

[Mandatory] [Randomize]

Why don't you use alternate transportation to commute to work? Select all that apply

- Not aware of the options  
 I'm always late in the morning  
 I have to drop off/pick up kids at daycare or school

- I need to run errands before/after work
- I don't want to have to talk to someone else before/after work
- I can't talk on my phone on the way to/from work
- I want to be able to go out for lunch
- I can't be without a car if something comes up
- I have to commute back and forth between Uniek and the DRC
- I just never thought about it
- I sometimes have to stay late at work
- I don't want to have to committ to someone else's schedule
- I have to go directly to another event before/after work
- I would have to wake up earlier

Page 4 - Question 13 - Choice - Multiple Answers (Bullets)

[Mandatory]

Given the right options and company support, would you consider utilizing any of the below alternate commuter options? Select all that apply

- Biking
- Walking
- Carpooling (either full or partial distance)
- Riding the bus
- Working from home once a week
- Working a compressed work week (4 long days)

Page 4 - Question 14 - Yes or No

If Uniek was able to get Madison Metro to stop at our location, would you consider taking the bus to/from work?

- Yes
- No

Page 5 - Question 15 - Choice - Multiple Answers (Bullets)

[Mandatory]

What would encourage you to use an alternative choice to your current commuter habits? Select all that apply

- A "guaranteed ride home" option (free taxi, etc)
- A more convenient bus stop
- A carpool from the Northport bus stop
- A bike rack at work
- Monetary incentive
- Vacation days incentive
- Free lunch incentive
- Program to find other Uniek employees to carpool with
- Flexible hours
- Change in work shift
- Free bus passes
- Nothing - I wouldn't consider changing my current habits

Page 5 - Question 16 - Choice - One Answer (Bullets)

[Mandatory]

How many times a week do you travel between Uniek and the DRC?

- 0 [Skip to 7]
- 1
- 2

- 3
- 4
- 5
- 6+

Page 6 - Question 17 - Choice - Multiple Answers (Bullets)

[Mandatory]

Which of the following would you consider for your trips to the DRC, assuming the company supported and facilitated this change? Select all that apply

- Walking
- Biking
- Electric Razor or similar scooter
- None
- Carpooling

Page 7 - Question 18 - Choice - Multiple Answers (Bullets)

[Mandatory]

In what Uniek locations do you work?

- Uniek office
- Uniek manufacturing plant
- Uniek DC
- DRC

Page 7 - Question 19 - Choice - One Answer (Bullets)

[Mandatory]

In what community do you live?

- Madison, Downtown
- Madison, near West
- Madison, West
- Madison, near East
- Madison, East
- Middleton
- Cross Plains and West
- Verona and Southwest
- Fitchburg and South
- McFarland
- Stoughton and Southeast
- Cottage Grove
- Deefield and East
- Sun Prairie and Northeast
- Deforest
- Waunakee
- Northeast/east of Waunakee
- Dane and North
- Other, please specify

Page 7 - Question 20 - Choice - One Answer (Bullets)

[Mandatory]

At what time do you typically start work (do not consider summer hours).

- 5-5:30am

- 5:30-6am
- 6-6:30am
- 6:30-7am
- 7-7:30am
- 7:30-8am
- 8-8:30am
- 8:30-9am
- 9-9:30am
- 9:30-10am
- 10-10:30am
- 3-3:30pm
- 5-5:30pm

Page 7 - Question 21 - Choice - One Answer (Bullets)

[Mandatory]

At what time do you typically end work (do not consider summer hours)

- 5-5:30am
- 7-7:30am
- 3-3:30pm
- 3:30-4pm
- 4-4:30pm
- 4:30-5pm
- 5-5:30pm
- 5:30-6pm
- 6-6:30pm
- 6:30-7pm
- 7-7:30pm
- 11-11:30pm

Page 7 - Question 22 - Open Ended - Comments Box

Do you have any comments to share with us regarding Uniek's exploration of alternate transportation?

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Page 7 - Question 23 - Choice - Multiple Answers (Bullets)

[Mandatory]

If Uniek were to create an area behind our building for a community garden, would you be interested in any of the following (select all that apply)

- A specific area that I would maintain myself for my own use
- A specific area that I would maintain with others to split the harvest
- Helping to maintain a general area for donation of the harvest
- I would not be interested in participating in a community garden

Thank You Page

Thank you for taking the Uniek Commuter Survey. If you would like to be entered in a drawing for a \$100 gift card in appreciation for your time, click here. In order to enter the drawing we will need your name; however, it will not be tied in any way to your survey answers. You may only enter the drawing once.

<http://inside.uniek.internal/Sustainability/Lists/Uniek%20Commuter%20Survey%20Contest/NewForm.aspx?S>

Screen Out Page

Standard

Over Quota Page

Standard

Survey Closed Page

Standard