

FOR IMMEDIATE RELEASE

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## **FLUX MOPEDS JOINS SUSTAIN DANE'S SUSTAINABLE BUSINESS NETWORK**

*Reduce your Carbon Footprint and Travel the Open Road with 100% Electric Mopeds, now available in Madison*

**March 26, 2014**, Madison, WI -- Sustain Dane welcomes Flux Mopeds as its newest Sustainable Business Network Member.

Flux Mopeds was created to deliver an alternative to the gas-powered scooter. The 100% electric Flux mopeds compete with a 49cc gas scooter reaching speeds of 30 mph, climbing hills with ease, and traveling distances of at least 25 miles on a single charge. All while being powered by a removable Lithium Ion battery that is light, convenient to carry and can be easily charged at any electric outlet.

Flux Mopeds decided to join Sustain Dane's Sustainable Business Network as a member because of the unique role it plays in the Madison community.

"Sustain Dane is one of the most dynamic sustainability organizations in the entire country," says Matt Brueggeman, Co-Founder and Director of Communication of Flux Mopeds. "Like us, they look to bridge the gap between conventional methods of doing business and more sustainable ones. We as a community can simplify our lives in numerous ways reducing our collective carbon foot print all while maintaining convenience and decreasing living expenses."

Flux Mopeds will launch its product line of 100% electric mopeds at its Grand Opening and Open House at its dealership located at 710 Williamson St, Madison, WI, 53703, on April 4, 2014 from 3-6pm. The ribbon cutting ceremony commences at 3pm with the Open House continuing throughout the weekend.

The electric mopeds sold by Flux are expected to be a great addition to the vibrant Williamson Street neighborhood. Sustain Dane is happy to have Flux Mopeds as a new addition to its already diverse membership network.

### **About Sustain Dane**

Sustain Dane believes that the Greater Madison Region can become national model for sustainability and sustainability innovation. Sustain Dane works towards this vision by fostering and supporting a rich and diverse community of sustainability champions across many sectors of society. To learn more about our current programs and initiatives, please visit [www.sustaindane.org](http://www.sustaindane.org). Sustain Dane is a 501(c)(3) nonprofit organization.

### **About Flux Mopeds**

Flux Mopeds produces and sells high quality electric mopeds. Starting at only \$1,999, the 100% electric Flux Moped will elevate your expectations from a vehicle and transform the way you get around town. For more information go to [www.fluxmopeds.com](http://www.fluxmopeds.com).

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