



TREK



MPower Presentation CSA and Farm to Table

20 October 2015

Intro

Trek Green Team:

- 20+ member
- All sustainability events
- Member feedback loop

Trek Café:

- Chef, Sous Chefs, Line Cooks, and Café Assistants.



CSA

Resources

- Fair Share CSA Coalition
- Aprilaire
- Sustain Dane
- Wholesome Harvest



CSA Prep:

- Visit (Q&A) from farm
- Email, intranet, and bathroom communications



CSA

Results: Nearly 60 share members and 20 free trial-share participants



CSA

Feedback:

- Only 1 “bad experience” out of all responses
- Seasonal cooking can be challenging

Lessons Learned:

- It is a long season (April 1 – Oct 20), communicate at all steps in the process
- Certain employees really appreciated the add-on shares (fruit, syrup, honey, eggs, pork, chicken, etc)

Moving Forward:

- Winter shares, next spring, do it again!



Thank you

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