

REYNOLDS

Est. 1888

TRANSFER & STORAGE
— INC. —



Company Info

Reynolds Transfer and Storage is a 2014 MPower Business Champion. Their sustainable practices cover a wide range of their businesses' operations.

Getting Involved

Reynolds designed five MPower projects during the program year that have provided them with a direction for sustainable development within their business operations. Their business model encourages alternative transportation, recycling, storm water management and capture, and reducing paper use. They hope their sustainable practices in the workplace influence their members in their community to create a vision for the future of a better planet.

Highlight: MPower Sustainability Project



[Bike Maintenance Stand / Bike Rack](#)

Project overview

The goal of the *Bike Maintenance Stand / Bike Rack* MPower project was to create a structure for Madison's cyclists to service and tune-up their bikes. The structure was built with recycled metal parts that Reynolds had laying around from previous projects. An employee bike rack was also installed; located within the company's fenced in yard for extra security.

Outcome

This project does not only encourage Reynolds employees to commute by bike but is also an asset for the entire Madison bike community. Employees reported a shorter commute when biking to work and physically felt better throughout the day. It is projects like the *Bike Maintenance Stand / Bike Rack* MPower project that develop our cities in a more social and eco-friendly way.

Moving Forward

In addition to the *Bike Maintenance Stand / Bike Rack* MPower project, Reynolds has designed a system to recycle and reuse cardboard moving boxes and containers. By adopting sustainable business practices, Reynolds has noticed a shift in employee mentality to think more eco-friendly throughout their offices and communities.