

Sergenians Floor Coverings

2009 MPower Champion



Company Info

Sergenians is a 2009 MPower Business Champion. They are leading the way in sustainable business practices for Wisconsin's carpet and floor covering companies.

Getting Involved

Over the program year, Sergenians designed 5 MPower projects that accentuated their dedication to sustainability. They are Wisconsin's only floor covering dealer that promises that any carpet they remove will not end up in landfill. Since 2007, Sergenians has diverted over 8 million lbs. of carpet waste. And they continue to use eco-friendly practices in the communities in which they operate.

Highlight: MPower Sustainability Project



Lighting Retrofit

Project overview

The goal of the *Lighting Retrofit* MPower project was to change all light fixtures in Sergenians administrative offices and warehouse, and to utilize energy efficient LED bulbs in the Showroom. Funding for this project was supported by a BEEP grant.

Outcome

The *Lighting Retrofit* MPower project was successfully implemented and maintained. Energy statements provided by MG&E indicated an increase in energy efficiency and a reduction in energy cost. Because Sergenians leases their facilities, partnering with the Landlords presented a challenge, however, the implementation of the MPower project was able to proceed and benefit both parties.

Moving Forward

In addition to the *Lighting Retrofit* MPower project, Sergenians has developed other sustainable projects in paper reduction, recycled carpet, and bike to work programs. Sergenians also researched the possibility of installing solar panels, but due to a possible relocation of leased facilities, these conversations have been postponed.

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