Fostering a rich and diverse community
of sustainability champions

www.sustainedane.org
SUSTAIN DANE is the sustainability organization of Dane County

We believe that change happens when inspired people take action. We partner with sustainability champions who want to transform Dane County into a healthy, thriving place for everyone.

Sustain Dane leads programs in communities, schools, and businesses that promote sustainability for the planet, people and the bottom line.
OUR TEAM
Jessie Lerner, Executive Director
Amy Kesling, Organizational Development
Stacie Reece, Sustainable Business
Gloria Castillo, Sustainable Communities
Julie Jarvis, Sustainable Schools
Tyler Logan, Operations
Lucille Marshall, Communications

OUR BOARD
President: Jordan Hemaidan, Michael Best & Friedrich
Vice President: Robin Lisowski, WECC
Treasurer: Jim Bradley, Home Savings Bank
Secretary: Annette Miller, EQT by Design
Karen Crossley, Morgridge Center for Public Service
Leslie Orrantia, UW-Madison
Angela Pakes, UW-Madison
Erik Ranheim, UW Health
Mark Richardson, GigBlender
Rebecca Ryan, NEXT Generation Consulting
Ben Schmidt, Urban Land Interests
Steve Whayland, DC Engineering
Sustain Dane’s MPower Business Champion program is a one year, fully-customizable program for business and organizations that want to reduce their environmental impact while saving costs and creating a healthier and more engaging workplace and community.

"Being a part of the MPower program helped us put sustainability at the forefront of our mind and see our work through a sustainability lens in a way that wasn’t present before. It really helped us put our values of responsible stewardship into action in tangible and ongoing ways. I think we all learned a lot from this experience and make more thoughtful choices at work and at home."

—Kari Temkin, UW Morgridge Center for Public Service

Through Sustain Dane’s MPower program, business Green Teams have completed over 500 sustainability projects, including alternative transportation, clean energy, sustainable food, community engagement, and more.

- 18.9 MILLION kWh saved
- 59.2 MILLION lbs of CO\text{2} avoided
- 1.7 MILLION dollars saved each year

TRANSFORM YOUR BUSINESS
Joining the Sustainable Business Network was one of the best things that this hotel has done. We’re just a small hotel, but we wanted to have the best environmental impact that we could. We are already seeing the work pay off." — Jason Ilstrup, General Manager at HotelRED

"The deconstructing bias workshop gave me tangible tools to evaluate biases I may have in the workplace. I would recommend to any professional even if you don’t explicitly work in HR... I’m excited to attend more trainings!" — 2017 Step Up participant

Sustain Dane’s Sustainable Business Network is for today’s successful business leaders who care about people, the planet, and profit. Sustain Dane shares new skills and strategies, sustainability research, and local case studies through Quarterly Breakfast Meetings, monthly newsletters, networking, and online resources.

In 2017...
Membership expanded to include OVER 90 local organizations across 25+ unique sectors.

A sustainable society works for ALL people. Step Up: Equity Matters is a collaborative effort by Sustain Dane, the Latino Professional Association, and local entrepreneurs to support diversity and inclusion in the workplace through customized trainings and public workshops.

Step Up
Equity Matters
In collaboration with Ho-Chunk Gaming Madison, Sustain Dane facilitated three resident panels in 2017. These panels provided an opportunity for Ho-Chunk residents of Madison to influence city planning in a community, participatory process called Imagine Madison.

By recognizing and celebrating Ho-Chunk’s unique voices and life experiences in the city of Madison, we seek to amplify diverse perspectives in order to make the Madison region more inclusive and sustainable.

Sustain Dane partnered with Clean Lakes Alliance, Aldo Leopold Nature Center, and other community leaders to pilot the Yahara Watershed Academy in 2017. The Yahara Watershed Academy is a training and leadership-development experience that aims to build and empower a regional network of informed leaders for our watershed.

“We sincerely appreciate Sustain Dane’s support of our efforts at Ho-Chunk Gaming – Madison and for helping to be another resource for us to continue to share our message about our sustainability efforts and good things that we are doing here. We appreciate all of the opportunities that Sustain Dane has given us to help with sustainability. Together we can continue to work together to improve our community, the beautiful TeJop region.”

—Missy Tracy, Ho-Chunk Gaming-Madison
Sustain Dane’s Badger Bioneers Conference was professional, well-thought-out, inspiring, and eye-opening and enlightened me to the important environmental, social, racial, and cultural aspects that must be considered when developing truly sustainable communities. Badger Bioneers was a great opportunity to network with like-minded leaders and advocates and to hear the powerful stories of a diverse community."

—2017 Participant

At Sustain Dane’s 2017 Badger Bioneers Conference, we explored the idea of human(ity) —the duality of celebrating our diversity while deepening our connection. Together, we strengthened our movement to build a happy, healthy future in our region and beyond.

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30+ SPEAKERS
40 EDUCATION HOURS
9 scholarship awards
23 graduates who are committed to leading projects throughout the watershed

Projects include new or expanded company Green Teams, neighborhood rain barrel and rain garden efforts, middle school education programs, and more.

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97% of participants learned that our diversity and unique stories enrich the sustainability movement.

35+ college student facilitators & members of high school Green Clubs learned and connected with the larger sustainability community.

More than 260 activists, leaders, students, and professionals united together.

More than 140 #BadgerBioneers Tweets were sent from Sustain Dane, participants, sponsors, and presenters.

Over 70 new connections were made between potential collaborators.
Sustain Dane’s Outdoor Learning Network works to promote, support, and expand outdoor learning. The Outdoor Learning Network connects educators to resources in the community to foster collaboration, overcome obstacles, and meet the needs of the whole child through meaningful outdoor learning experiences.

“Sustain Dane has been an invaluable support for teaching sustainability. Energy conservation, outdoor and garden-based learning, transportation—they have been there helping move us forward.”

—Clare Seguin, Lincoln Elementary School REACH teacher
The Madison Region is our home. It’s where we work, where we play, and where we live. Most importantly, it’s where we all belong.

With Sustain Dane, you can make our home a healthy, thriving place for everyone. Here’s how you can take action:

JOIN us at Sustain Dane’s upcoming events and programs to gain support, connections and inspiration!

INVITE your friends, colleagues and neighbors to get involved in the Sustain Dane community.

SHARE your story and vision for sustainability with us. We seek to learn and grow together.

SUPPORT the sustainability movement with a donation to Sustain Dane. Every gift, big or small, makes an impact.

Thanks to sustainability champions like you, we can transform our home — together.

GIVE today at sustaindane.org/donate
To foster a rich and diverse community of sustainability champions.

**EXPENSES**

- **Program Services** $349,159
- **Core Mission Support** $164,471

**Total Expenses $513,630**

**REVENUE**

**Total Revenue $455,582**

- **Corporate Grants** $42,300
- **Government Grants** $98,470
- **Foundation Grants** $5,000
- **Contributed Income** $44,703
- **In kind Donations** $75,530
- **Restricted Contributions** $76,250
- **Sponsorship Income** $59,990
- **Program Service Revenue** $37,562
- **Sustainable Business Network Memberships** $14,598
- **Miscellaneous** $1,179

*Due to GAAP accounting revenue does not include the use of core mission support grant from Kailo Foundation received in 2016 for multi-year organizational capacity building.

For more details on the Kailo Foundation 2016 gift or for a copy of our audited financials, please contact the Executive Director.
2017 CORPORATE & FOUNDATION SUPPORT

$25,000+
Brandgarten
Carolyn Foundation
City of Madison
Kailo Fund
Madison Gas & Electric
US EPA

$5,000+
American Family Insurance
Dreams Foundation
Compass Properties
Evjue Foundation, the Charitable Arm of The Capital Times
Ho Chunk Gaming - Madison
Organic Valley
Steve Stricker American Family Insurance Foundation
Zendesk Neighbor Foundation

$2,500+
Center for Resilient Cities
InPro
National Guardian Life Insurance
Michael Best & Friedrich
Project Kinect
Research Products Corp (Aprilaire)
Reynolds Transfer & Storage
UW Credit Union
UW Health
WECC
Wisconsin Arts Board

$1,000+
Acumium
Alliant Energy
Boardman & Clark
Coldwell Banker Success
Community Shares of Wisconsin

$250+
Aldo Leopold Nature Center
Artisan Dental
designCraft Advertising
Estrellon
GDS Associates

Dane Arts
Dean Health Plan
EZ Office Products
Festival Foods
Focus On Energy
GigBlender
Great Dane
InstyPrints
MOD Media
Next Generation Consulting
Summit Credit Union
University of Wisconsin-Madison
Willy Street Coop

Home Savings Bank
Ian’s Pizza
Murphy Desmond S.C.
NessAlla, LLC
Numbers 4 Nonprofits
Palmer Johnson Power Systems
Promega Corporation
Rapid Improvement Associates
Scott Savage Consulting LLC
Sergenian’s
Short Stack Eatery
Social Innovation & Sustainability Leadership program at Edgewood College
TDS Custom Construction
Uniek Inc
UW-Madison Nelson Inst. for Env. Studies
Webcrafters, Inc.
Wegner CPAs
YMO Design Studio