



Sustain Dane Summit Sponsorship Opportunities



Overview

In it's 12th year, the Sustain Dane Summit is a forum for sustainability leaders to connect, share ideas, and learn new skills to lead and inspire change. As we begin a new decade, we must accelerate our actions to deliver results on holistic sustainability: a healthy environment, a just economy, and social wellbeing for all. We would love to have you join us for our 2020 Summit, **Decade to Deliver**.

Why Sponsor

- Elevate your organization's commitment to sustainability in Dane County
- Participate in meaningful learning, networking, and professional development
- Gain business development as a leader in corporate social responsibility
- Be visible through extensive marketing, press releases, and online promotions

Sustain Dane Summit 2020 Levels

Level	Crane \$5,000	Blue Jay \$2,500	Cardinal \$1,000	Robin \$500	Hummingbird \$250
Day-of Summit Exposure					
Podium time during program	X				
Special recognition by emcee	X	X			
Program & Slideshow recognition	Logo	Logo	Logo	Name	Name
Opportunity for exhibit table	X	X	X	X	X
Media & Promotion					
Organization specific messaging within E-communications	X	X			
Recognition in E-communications, social media, press release	Logo	Logo	Logo	Name	Name
Included in SD Annual Report	X	X	X	X	X
Employee/Client Engagement Opportunities					
Complimentary Summit passes	4	3	2	1	1

We are also happy to create personalized sponsorship plans if you are interested in sponsoring at a different level than listed above. Media sponsorship opportunities are also available. There is limited availability for exhibit tables on a first-to-secure basis, and in case of an all-virtual program, there will be virtual exhibiting. In-kind donations will be acknowledged at corresponding cash value.



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When & Where

The Summit will be held December 3rd, 2020 at Monona Terrace and/or virtually.

Anticipated Audience

300+ attendees including business professionals, nonprofit and government leaders, youth and students, activists & innovators. An estimated 7,000+ social media impressions and 5,000+ email impressions.

Featuring Crystal Chissell PROJECT DRAWDOWN.

We're happy to announce that one of our featured speakers will be **Crystal Chissell**. Crystal is the Vice President of Operations and Engagement at Project Drawdown, the world's leading resource for climate solutions.



"It was a great opportunity to learn about county initiatives from our local representatives while finding inspiration to be more thoughtful and inclusive in our sustainability mission. Looking forward to next year." - 2019 Summit Attendee

From 2019 Summit Survey:

89% believe the Summit added meaning to their sustainability efforts

91% were inspired to accelerate sustainability for community wellbeing

89% pledge to prioritize diversity and inclusion in their sustainability efforts

Next Steps for Sponsorship:

Email Lucia Hunt at lucia@sustaindane.org to discuss your desired sponsorship level and/or create a personalized sponsorship for your organization. **For maximum recognition, secure sponsorship by September 1, 2020, and for program recognition, secure sponsorship by November 1, 2020.**



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Join as a Member to Support the Summit

You can also extend your sponsorship engagement and benefits by becoming a Sustain Dane member. Membership supports our year-round programming, including the Summit. Members have complimentary access to and recognition at all of our programs.

Membership prices range based on organization size:

- 100+ Employee Member (starting at \$1,250)
- 26-99 Employee Member (starting at \$575)
- 0-25 Employee Member (starting at \$275)
- Government/Nonprofit Member (starting at \$275)
- Student/Individual Member (starting at \$20)

	LEAF	TREE	FOREST
Employee access to Sustainable Breakfast Series	✓	✓	✓
New! Complimentary member recruit guest to each meeting	✓	✓	✓
Employee access to Accelerate Sustainability Workshops	✓	✓	✓
Employee access to Green Team Roundtables	✓	✓	✓
One-on-one support office hours at Sustain Dane	✓	✓	✓
Sustain Dane branded merchandise	✓	✓	✓
Tickets to our Annual Summit	✓	✓	✓
Name on signage at our Annual Summit	✓	✓	✓
Listing in our membership directory	✓	✓	✓
• First invite to volunteer, networking, and social events	✓	✓	✓
Receive our monthly e-newsletter	✓	✓	✓
• Promotion of your sustainability-related news	✓	✓	✓
• Your story featured in our newsletter and on our website		✓	✓
Logo on website, newsletter, & projected event scroll		✓	✓
Logo on signage at our Annual Summit			✓
Logo in our annual report			✓
• Podium time at one program annually (limited space available)			✓
• One-on-one support office hours at your organization			✓