

**Letesha Nelson**  
**CEO / Executive Director**  
**Goodman Community Center**



Letesha Nelson joined the Goodman Community Center as its CEO and Executive Director on Jan. 25, 2021. Letesha brings with her more than 16 years of nonprofit experience that ranges from working directly with program participants all the way up to leading an organization as its Executive Director.

Prior to joining the Goodman Center, Letesha was the Executive Director of Children and Family Enrichment at Idlewild, in Memphis, and before that, she held a number of positions with the Girl Scouts that spanned more than 10 years and a range of responsibilities. Thanks to this breadth of experience, Letesha brings expertise in operational efficiency, fiscal responsibility, donor relations, grant writing and programming to the Goodman Center.

A naturally authentic person, Letesha's greatest strength may be the compassion and transparency she brings to every leadership role she's held. In her career, she has demonstrated a level of direct, but caring communication with staff, colleagues, donors and the community. Letesha couples this with a demonstrated ability to think creatively and pragmatically to ensure budgets are optimized to their greatest effect while members of the community receive the services they need.

Perhaps this strength of leadership and caring comes more naturally to Letesha because for her, this work is personal. As a young, single mother, she relied on services like those the Goodman Center provides to balance taking care of her children and getting her degree. She understands just how important the work GCC does is – because she was once in the very same shoes many of GCC's families are in right now.