

Christopher Kilgour

Founder

Color in the Outdoors



Founder of Color in the Outdoors (CITO), Christopher has spent his entire life exploring and enjoying the outdoors in one capacity or another. His main motivation for starting CITO was to be able to connect people with the outside world and with other like-minded individuals and organizations. The guiding principles behind CITO hold a strong space in advocacy for diversity, equity, and inclusion and it is with these concepts in mind that all of the activities, partnerships, links, and resources are developed and presented.

Stewardship, sustainability, education, and mentorship are core components of the CITO ideology and, with the help of partners and collaborations, Christopher hopes to widen the support, advocacy, and engagement in diversifying perspective of and participants in the outdoor world and our relationship to it.