



Sustain Dane's Powerful Teen Leaders Sponsorship



Join us as a sponsor for Sustain Dane's Powerful Teen Leaders

In its fourth year, Sustain Dane's Powerful Teen Leaders program continues to grow. Powerful Teen Leaders is a youth workforce development program that introduces Madison youth furthest from resources to the skills and exposure necessary for a career in the green economy. This paid employment opportunity includes workforce readiness training, financial literacy, and community connection. Powerful Teen Leader's has worked with 36 youth participants and interacted with over 25 community partners. Sponsoring Powerful Teen Leader's is a great way to build the next generation of workforce, and show your organization of a champion of supporting our Dane County youth.

Interested? Email Spencer Bierman at spencer@sustaindane.org to discuss your desired sponsorship level.

What does your sponsorship provide?

Futures Sponsor

\$20,000

Core mission support of Powerful Teen Leaders to cover areas of most need

Speaking Time at the Sustain Dane Summit

Logo Promotion on all Powerful Teen Leaders program material and website

Onsite workforce development opportunity for ten participants

Four complimentary tickets to the Sustain Dane Summit



36 Youth Participants

Bridge Sponsor

\$10,000

Onsite workforce dev. opportunity for PTL participants at your location

Logo promotion on all Powerful Teen Leaders program material and website

Mentor Sponsor

\$5,000

Workshop or lab with credential certificates such as Madison College lab

Name promotion on all Powerful Teen Leaders program material and website



26 On-Site Experiences

Pathway Sponsor

\$2,500

Youth wages for one teen in the program

Name promotion on Powerful Teen Leaders' website

Sprout Sponsor

\$1,500

Transportation for teens during the program for the whole summer

Name promotion on Powerful Teen Leaders' website



Three years of programs

Meals for two teens during the program during the whole summer

Name promotion on Powerful Teen Leaders' website



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Impacts from 2023 - 2025

- 100% of participants strengthened their **connection to their community**
- 100% of participants were more **interested in green jobs** by end of the program
- 100% of participants would be interested in participating in **more Powerful Teen Leader programs**
- 86% of participants were more **interested in STEM** after completion of the program



Participant Testimonials

"I really liked learning about **different careers** that I am interested in for the future. **Solar panels are awesome.**"

- Aviana, PTL Participant

"I'd love to get involved with some local work, like at the **Arboretum**. I'd **never been before**, so I had no idea it was that big and important to Madison's wildlife. **Even if they don't have job openings anytime soon, it would be a great place for me to volunteer** and start building experience."

- Jeremy, PTL Participant

"My favorite parts of the summer were exploring **new job fields** and making **new relationships**."

- Musa, PTL Participant

"I love this program and wish to be in it again next year I am more than **grateful for being invited again** i want to continue to help our environment because even if nobody cares I still wanna help because yolo and I wanna be useful all my life til the end, and **this job has given me so much inspiration and motivation** and im so ready for change"

Anonymous, PTL Participant

Powerful Teen Leader Partners

- Bloomberg Philanthropies
- Boys and Girls Club of Dane County
- Capital Area Regional Planning Commission
- City of Madison Community Development Division
- City of Madison Green Power Program
- City of Madison Storm Water Engineers
- Color in the Outdoors
- Dane County Land and Water
- Dane County Parks
- Dane County Department of Waste and Renewables
- Epic Systems
- Evjue
- Exact Science
- Fleet Services
- Friends of Warner Park

Host Site Testimonials

"I really appreciated the **enthusiasm** of the students! They all, in their own ways, were easy to connect with and asked **great questions** and showed a lot of respect. I was **impressed by their leadership skills.**"

- Maryn, Epic Systems

"**These kids are driven** despite their backgrounds. I noticed one student inspired at least 3 others to apply to the program. **When the kids break out of their shells, that was my highlight.** Finding that connection was the challenge."

- Matt, Capital Area Regional Planning Commission

- Groundswell Conservancy
- Holy Wisdom Monastery
- Madison College
- Madison Gas and Electric
- Madison School and Community Recreation
- Madison Taxi
- Operation Fresh Start
- Park Bank
- RENEW
- State Cartographers Office
- Summit Credit Union
- Troy Gardens
- UW Arboretum
- Virent
- Warner Park Community Recreation Center